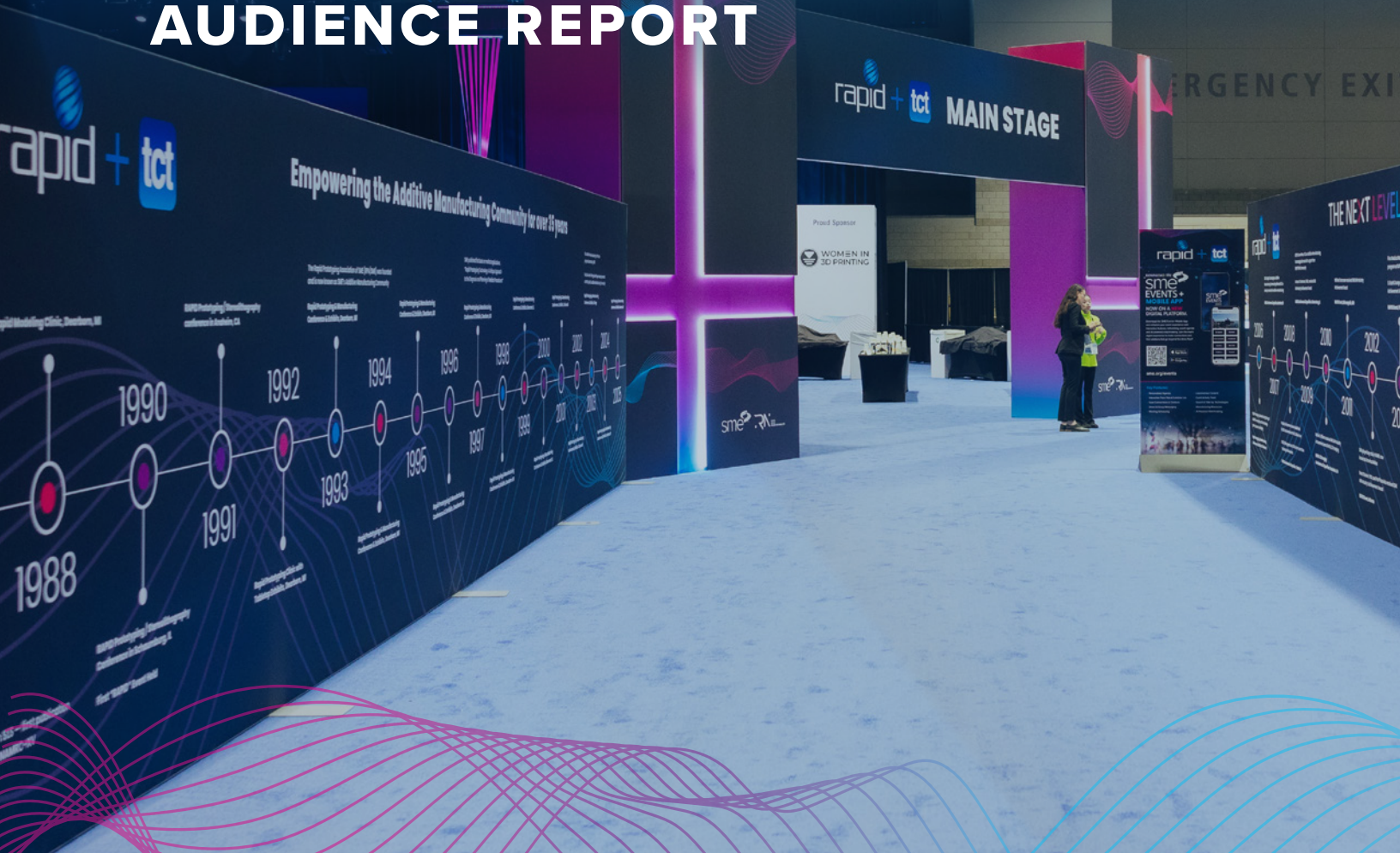


MAY 2-4, 2023

McCormick Place — Chicago, IL

rapid + tct

2023
POST-EVENT
AUDIENCE REPORT



THE NEXT LEVEL
of additive manufacturing

RAPID3DEVENT.COM

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RAPID + TCT 2023:

NORTH AMERICA'S LARGEST AND MOST INFLUENTIAL
ADDITIVE MANUFACTURING EVENT!

TOTAL EVENT
ATTENDANCE

9,500

HOURS OF
EDUCATIONAL
CONTENT

125+

COUNTRIES
REPRESENTED

34

NUMBER OF SPEAKERS

300+

TOTAL EXHIBITING
COMPANIES

400

CONFERENCE
DELEGATES

1,500+

NEW PRODUCTS
ON DISPLAY

250

INDUSTRY ALLIANCES

30+

TOTAL EVENT
FOOTPRINT

400K+
SQ FT

HOURS OF
NETWORKING

7

Years Working in Additive Manufacturing

0 **10%**

1-5 **45%**

6-15 **34%**

16+ **11%**

3,600+

RAPID + TCT ONLINE COMMUNITY
MEMBERS ENGAGED IN THE
SME EVENTS+ APP

JOB FUNCTIONS

- 21%** Owner/Company Management/Corporate Executive
- 17%** Sales and Marketing
- 14%** Product Design and Development
- 13%** Design Engineer

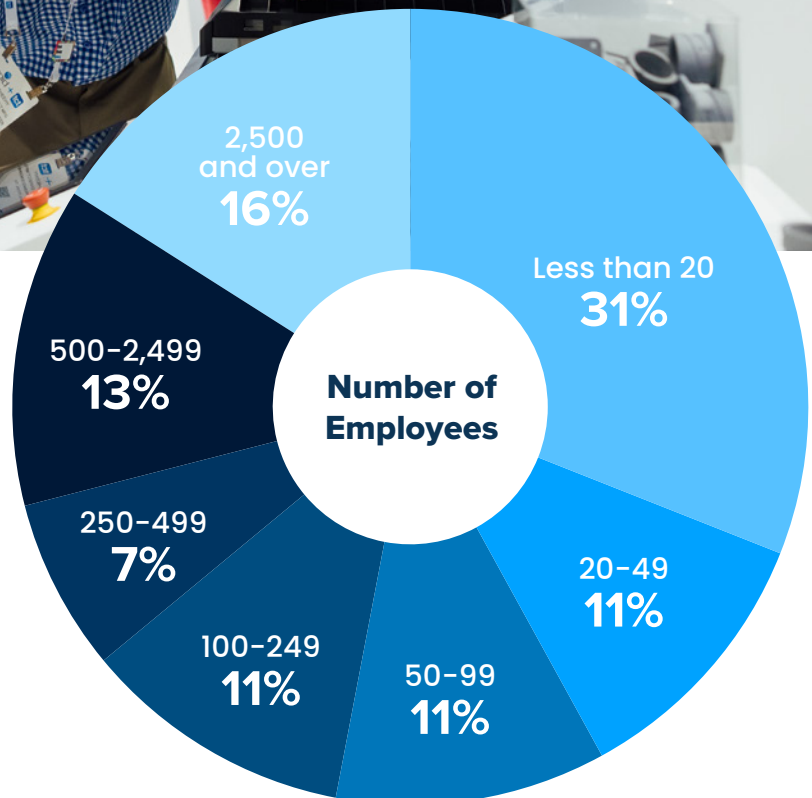
- 10%** Manufacturing Engineering/Production
- 9%** Other Job Function
- 9%** Manufacturing Management
- 7%** Other Job Function*

*Includes Educator, IT Systems, Control Engineering, Purchasing and QA.



COMPANY SIZE

RAPID + TCT connects you with companies of all sizes. As additive manufacturing matures and becomes more affordable, small and mid-size organizations are an important market looking to invest in the technology.



ATTENDEES' PRIMARY TYPE OF BUSINESS

Industries of all types are looking to invest in 3D technologies. At RAPID + TCT, you'll find a diversification of industries unlike any other event. Top industries represented at RAPID + TCT 2023 included:

Aircraft / Aerospace

Automotive

Commercial & Industrial Machinery

Consulting / Engineering

Consumer Goods

Defense

Education / Academia

Electronics / Computers

Government / Military

Medical / Surgical

Research & Development

TOP ATTENDING COMPANIES

These industry-leading companies and many more sent representatives to RAPID + TCT to research and purchase additive manufacturing solutions.

Air Force Research Laboratory

Anheuser Busch

Apple Inc.

AT&T

Bosch

Carnegie Mellon University

Caterpillar Inc.

Daimler Trucks

Department of Defense

Department of Veterans Affairs

Dow Chemical Company

Estée Lauder Companies

ExxonMobil Global Services

Ford

FUJI CORPORATION

GE

General Motors

Harvard University

Honda

Honeywell

HYUNDAI MOTOR COMPANY

JOHN DEERE

Johnson & Johnson

Kohler Co.

L'Oreal USA

Lear Corporation

Mayo Clinic

Microsoft Corp.

NASA

National Research Council Canada

Naval Information Warfare Center

Nike Inc.

NISSAN

Northrop Grumman Corp.

Penn State University

Phillips Corporation

Procter & Gamble

Purdue University

Raytheon Technologies

Stanley Black & Decker

Tesla

The Boeing Co.

Tiffany & Co.

Toyota

US Army

US Navy

Walter Reed Nat'l Military

Whirlpool Corp.

Wilson Sporting Goods

Xerox



**NORTH AMERICA'S LARGEST AND MOST
INFLUENTIAL ADDITIVE MANUFACTURING EVENT.**

Attracting an Audience from North America and Around the World.

At RAPID + TCT, you won't just find a regional audience. Attendees came from **48 states and 34 countries.**

A large exhibition hall with a blue carpet. A large banner in the background reads "THE NEXT LEVEL OF ADDITIVE MANUFACTURING". The banner has "THE NEXT LEVEL" in large, multi-colored letters (white, orange, red, pink, purple, blue) and "OF ADDITIVE MANUFACTURING" in smaller white letters below it. The hall is filled with people walking around. Various booths and banners are visible in the background, including "VISITECH", "element", "OATON", and "rapid + tct".

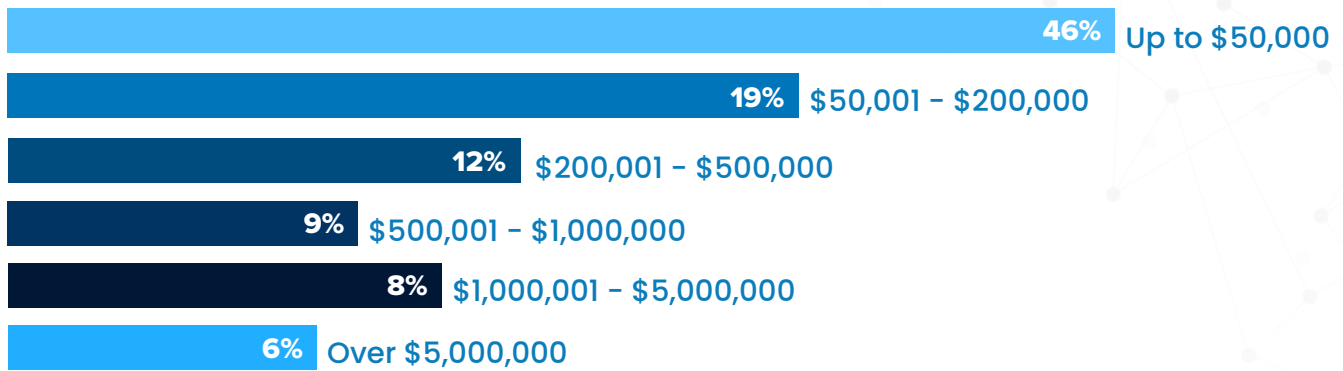
THE NEXT LEVEL
OF ADDITIVE MANUFACTURING

PURCHASING POWER

80% of RAPID + TCT attendees influence equipment purchase decisions in their companies.

42% of RAPID + TCT attendees had equipment budgets that exceeded \$200,000.

BUDGET



TOP TECHNOLOGIES EVALUATED

RAPID + TCT attendees indicated they came to the show to evaluate the following technologies, among others (multiple responses):

Additive Manufacturing/3D Printing	69%	Metals	12%
3D Imaging/Scanning	23%	Metal Laser Sintering	12%
Design for Additive Manufacturing (DFAM)	19%	Artificial Intelligence & Machine Learning	12%
Materials	18%	No Response	11%
3D Printed Electronics	18%	Product Design & Engineering	10%
CAD/CAM	16%	Materials Testing	10%
Automation	15%	Finishing/Coatings	9%
Postprocessing	14%	Software	9%
Plastics/Polymers	13%	Metal Deposition	9%
Hybrid Additive Manufacturing Machines	12%	Castings	9%



2024

THE AM REVOLUTION CONTINUES

JUNE 25-27, 2024

LOS ANGELES CONVENTION CENTER

LOS ANGELES, CA

Contact us at 800.733.3976 or
email rapid3devent@sme.org



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