



# INSPIRE IGNITE INNOVATE



**MAY 20 - 23, 2019**  
EXHIBITS MAY 21 - 23

COBO CENTER | DETROIT, MI





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**2019**

**POST SHOW  
REPORT**

**RAPID3DEVENT.COM**

# RAPID + TCT 2019: OUR LARGEST, MOST COMPREHENSIVE YEAR YET

2019 ATTENDANCE  
INCREASED  
over the 2018 RAPID event

**47%**

THE SHOW FLOOR  
FOOTAGE INCREASED  
over the 2018 RAPID event

**28%**

THE EXHIBITOR  
COUNT INCREASED  
over the 2018 RAPID event

**27%**



TOTAL CONFERENCE AND EXHIBITS-ONLY ATTENDANCE:	<b>5,203</b>
TOTAL EVENT ATTENDANCE*:	<b>8,870</b>
TOTAL EXHIBITING SPACES:	<b>397</b>
TOTAL EXHIBITING COMPANIES:	<b>434</b>
TOTAL SQUARE FOOTAGE:	<b>112,200</b>

\*INCLUDES EXHIBIT STAFF, MEDIA, AND STUDENTS

## NEW ATTENDEES

**73%**

of RAPID + TCT 2019 attendees were first-time attendees.

## NEW USERS

**42%**

of the RAPID + TCT 2019 audience had little or no experience with additive manufacturing technologies.

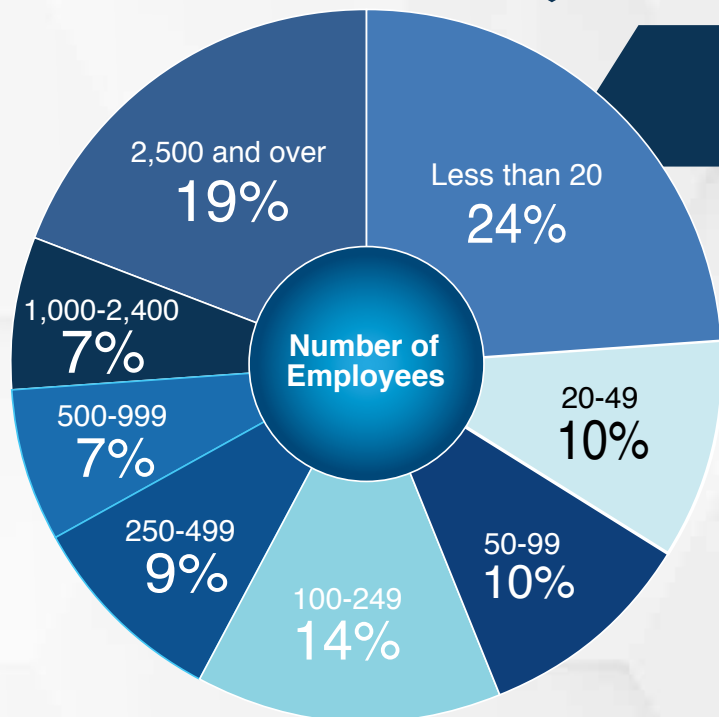


## JOB FUNCTIONS

- 18%** Product Design and Development
- 16%** Owner/Company Management/Corporate Executive
- 15%** Design Engineer
- 15%** Sales and Marketing
- 10%** Other Job Function
- 8%** Manufacturing Engineering Department (non-management)
- 7%** Manufacturing Engineering Management
- 2%** Manufacturing Production Management
- 2%** Purchasing
- 2%** Control Engineering/Automation
- 2%** Educator/Instructor
- 1%** Manufacturing Production Department (non-management)
- 1%** Quality Assurance & Control
- 1%** Information/IT Systems

## COMPANY SIZE

RAPID + TCT connects you with companies of all sizes. As additive manufacturing matures and becomes more affordable, small organizations are an important market looking to invest in the technology.



## ATTENDEES' PRIMARY TYPE OF BUSINESS

Industries of all types are looking to invest in 3D technologies. At RAPID + TCT, you'll find a diversification of industries unlike any other event. Top industries represented at RAPID + TCT 2019 included:

Automotive

Aircraft/Aerospace

Industrial and Commercial  
Machinery

Medical/Surgical/Dental

Research & Development

Consumer Products

Consulting/Engineering

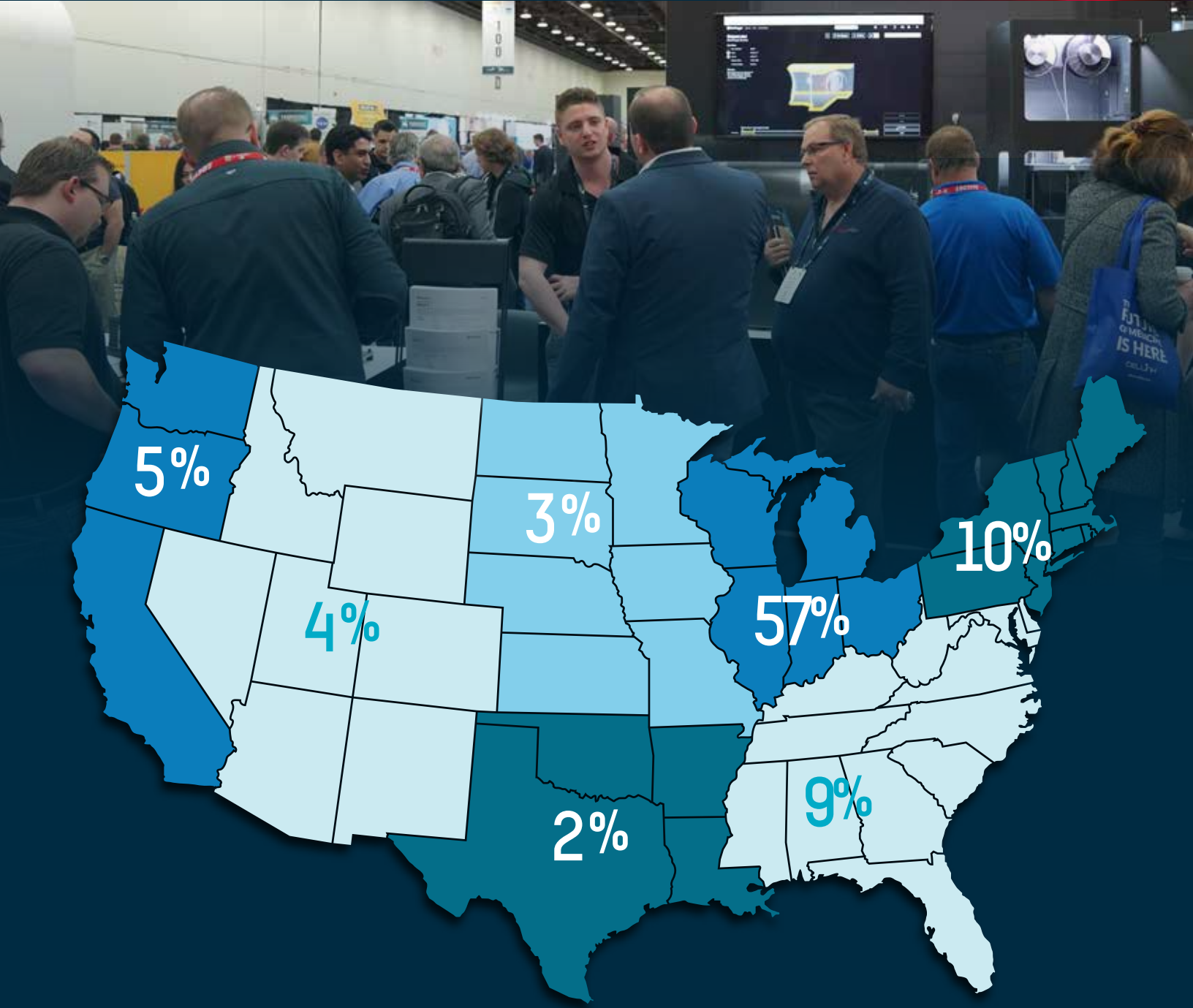
## TOP ATTENDING COMPANIES

These industry-leading companies and many more sent representatives to RAPID + TCT to research and purchase additive manufacturing solutions.

3M	Motorola Solutions
ABB	NASA
Amazon	New Balance
BAE Systems	Nissan
BMW Manufacturing	Northrop Grumman
Boeing	Oakley
Bosch	Pratt & Whitney
Bose Corporation	Procter and Gamble
Boston Scientific	Raytheon
Deckers Brands	Reebok
Dell Technologies	Rolls-Royce
Delta Faucet	Shopify Inc.
FCA	Smith and Nephew
Ford Motor Co.	Steelcase Inc.
GE Appliances	Stryker
General Motors	Target Corp.
Halliburton	Tesla
Hasbro	Tiffany & Co.
Honda	Toyota
Honeywell	Volkswagen Group of America
John Deere	Warner Bros.
Johnson & Johnson	Wells Fargo
L'Oreal USA	Yazaki
Lockheed Martin	
Magna	
Medtronic	
Mitsubishi Corp.	

## ATTENDANCE BY REGION

At RAPID + TCT, you won't just find a regional audience. Attendees came from 50 states and 43 countries.



**10%** of attendees visited from countries outside the United States.

## PURCHASING POWER

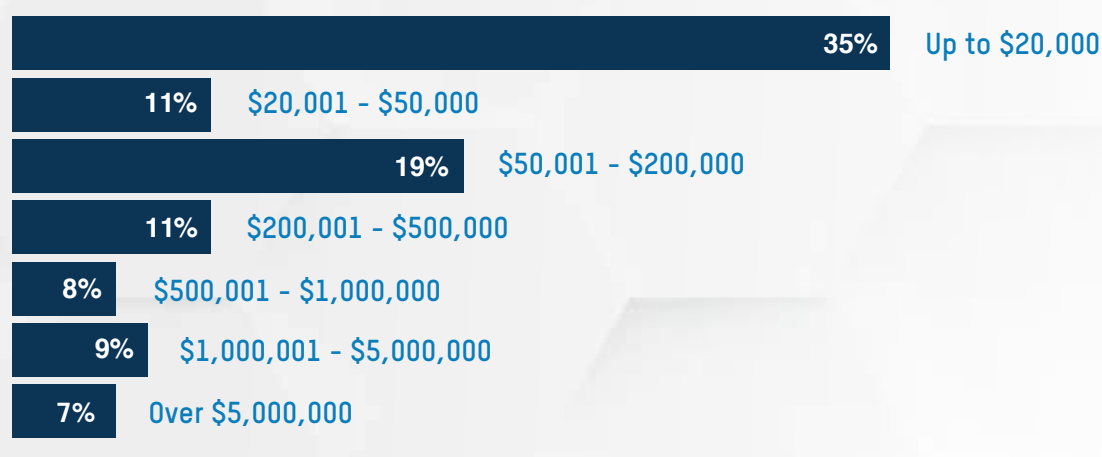
**74%**

of RAPID + TCT attendees influence equipment purchase decision in their companies.

**35%**

of RAPID + TCT attendees had equipment budgets that exceeded \$200,000.

## BUDGET



## TOP TECHNOLOGIES EVALUATED

RAPID + TCT attendees indicated they came to the show to evaluate the following technologies, among others: (multiple responses)

3D Printing	86%	Fused Deposition Modeling (FDM)	25%
Additive Manufacturing	64%	CAD/CAM	25%
Advanced Materials	49%	Product Design & Engineering	24%
3D Imaging/Scanning	49%	Rapid Tooling	23%
Design for Additive Manufacturing (DFAM)	30%	Composites	23%
Metals	28%	Hybrid Additive Manufacturing Machines	23%
Metal Laser Sintering	27%	Metal Deposition	23%
Laser Sintering	27%	Post Processing	23%
Plastics/Polymers	26%	Automation	20%
3D Printed Electronics	25%	Lasers	20%



**JOIN US IN 2020 –  
EXHIBIT SPACE IS FILLING UP FAST!**

**RAPID + TCT 2020**

April 20-23

Exhibits April 21-23

Anaheim (CA) Convention Center

Contact [800.733.3976](tel:800.733.3976) or  
email [exposales@sme.org](mailto:exposales@sme.org) to  
reserve your space today.

For questions regarding  
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