



MAY 17 -19, 2022

Huntington Place, Detroit, MI

2022

**POST-EVENT
AUDIENCE REPORT**

THE NEXT LEVEL

of additive manufacturing

RAPID3DEVENT.COM

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RAPID + TCT 2022:

NORTH AMERICA'S LARGEST AND MOST INFLUENTIAL ADDITIVE MANUFACTURING EVENT!

TOTAL EVENT ATTENDANCE

8,763

HOURS OF EDUCATIONAL CONTENT

105+

COUNTRIES REPRESENTED

40

HOURS OF NETWORKING

15+

TOTAL EXHIBITING COMPANIES

400

NUMBER OF SPEAKERS

250+

NEW PRODUCTS ON DISPLAY

200+

INDUSTRY ALLIANCES

30+

TOTAL EVENT FOOTPRINT

250K+
SQ FT

Note: More than 1,300 attendees visited RAPID + TCT 2022 on multiple days.

At RAPID + TCT you have the opportunity to connect with professionals across the entire additive manufacturing journey.

31% of the audience are new to adopting additive manufacturing technology.

41% have already invested in additive manufacturing technology and transforming design and production.

28% are experts and optimizing the advancement of additive manufacturing within their organization.

THE RAPID + TCT DIGITAL COMMUNITY CONTINUES TO GROW DAILY WITH MORE THAN

3,249+

ACTIVE USERS ENGAGED WITH THE DIGITAL EXPERIENCE.

JOB FUNCTIONS

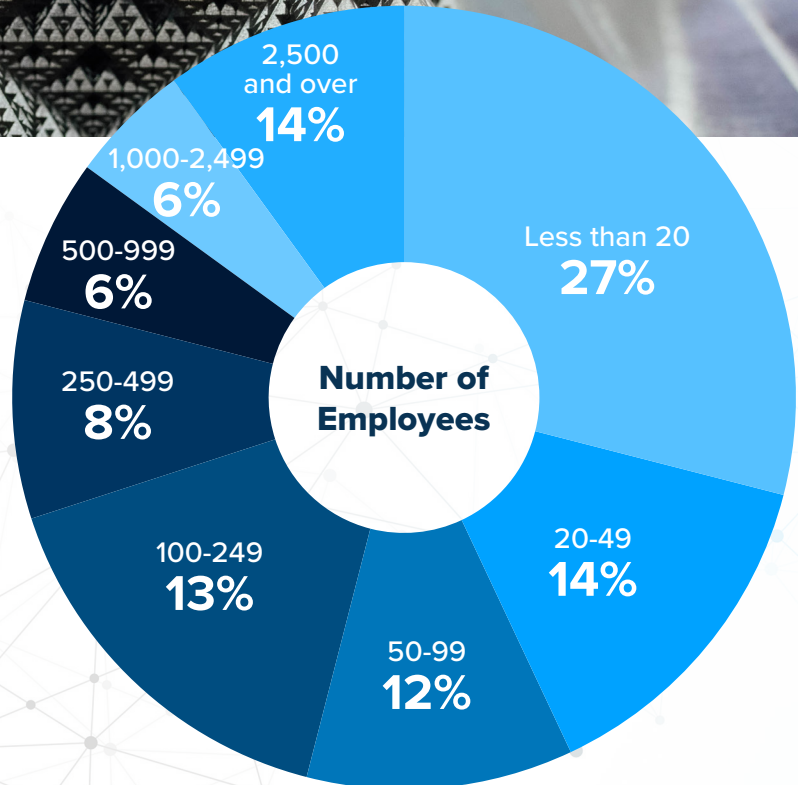
- 18%** Owner/Company Management/
Corporate Executive
- 17%** Sales and Marketing
- 15%** Product Design and Development
- 12%** Design Engineer

- 12%** Manufacturing Engineering/Production
- 10%** Manufacturing Management
- 8%** Other Job Function*

* Includes Quality Assurance and Control, Automation, Control Engineering, Research and Development.

COMPANY SIZE

RAPID + TCT connects you with companies of all sizes. As additive manufacturing matures and becomes more affordable, small and mid-size organizations are an important market looking to invest in the technology.



ATTENDEES' PRIMARY TYPE OF BUSINESS

Industries of all types are looking to invest in 3D technologies. At RAPID + TCT, you'll find a diversification of industries unlike any other event. Top industries represented at RAPID + TCT 2022 included:

Automotive

Aircraft/Aerospace

Consulting/Engineering

Consumer Products

Defense

Energy

Electronics/Computers

Government/Military

Industrial and Commercial Machinery

Medical/Surgical/Dental

Research & Development



TOP ATTENDING COMPANIES

These industry-leading companies and many more sent representatives to RAPID + TCT to research and purchase additive manufacturing solutions.

AAM American Axle	Deloitte Consulting LLP	Lear Corporation	RIVIAN
Abbott Laboratories	DENSO International America, Inc	L'Oreal USA	Rolls-Royce
Aerojet Rocketdyne	Department of Defense	Lockheed Martin	SABIC
Airbus Defence & Space	Department of Veterans Affairs	Lockheed Martin - Space	Sandia National Labs
Air Force Research Laboratory	Divergent3D	Lucid Motors	SC JOHNSON & Son, Inc
AMEXCI	Dow Chemical Company	MAGNA	Siemens Energy
Apple Inc	DuPont	Mayo Clinic	Smile Direct Club
Ashley Furniture	Durr Systems Inc	Meijer	Solar Turbines INC.
AT&T	Eaton Corporation	Merck & Co	Stanley Black & Decker
Baker Hughes	Enerpac	MGM	STANLEY X
Barclays	Estée Lauder Companies	Microsoft Corp	Steelcase
Bauer Hockey	Expertec Dental Laboratory Inc.	Milwaukee Tool Corp.	Stellantis
Baxter Healthcare	Extol INC	Motorola Solutions	Stryker
Bell	ExxonMobil Global Services	National Institutes of Health	Texas Instruments
Blue Origin	Federal Bureau of Investigation	Naval Surface Warfare Center	The Boeing Co
Borg Warner	Ford	Nike Inc.	Tiffany & Co
Bosch	Fraunhofer USA	NISSAN	Toyota
Boston Engineering	GE	Nissan North America	Toyota Motor North America
Brose N.A	GE Aviation	Northrop Grumman Corp	Toyota Reserch Institute of North America
Callaway Golf	GE Healthcare	Oak Ridge National Laboratory	Trek Bicycle
Canon USA	General Motors	Otter Products	U S Army
Cargill	Grid Logic Inc	Owens Corning	US Army Ground Vehicle Systems Center
Caterpillar Inc.	Harvard University	Parker Hannifin	US Navy
Chase	Herman Miller Inc	Parker Hannifin Aerospace Division	US FDA
Colorado School of Mines	Honeywell	Penn State University	Volkswagen Chattanooga
CooperStandard	Honeywell Aerospace	PepsiCo Inc	Walter Reed Nat'l Military Medical Ctr
Cummins Inc	Ingersoll Machine Tools	Phillips Corp	Whirlpool Corp.
Curtiss Wright	Jabil	Phillips Corp Federal Div	Wilson Sporting Goods
Daimler Trucks	JOHN DEERE	PPG	Zimmer Biomet
Danfoss Power Solutions	K7 Spine	Pratt & Whitney	
Delta Faucet Company	KLS Martin Manufacturing, LLC	Raytheon Technologies	
David Yurman	Kohler Co	Relativity Space	



**NORTH AMERICA'S LARGEST AND MOST
INFLUENTIAL ADDITIVE MANUFACTURING EVENT.**

Attracting an audience from North America and Around the World.

At RAPID + TCT, you won't just find a regional audience. Attendees came from **49 states and 40 countries.**



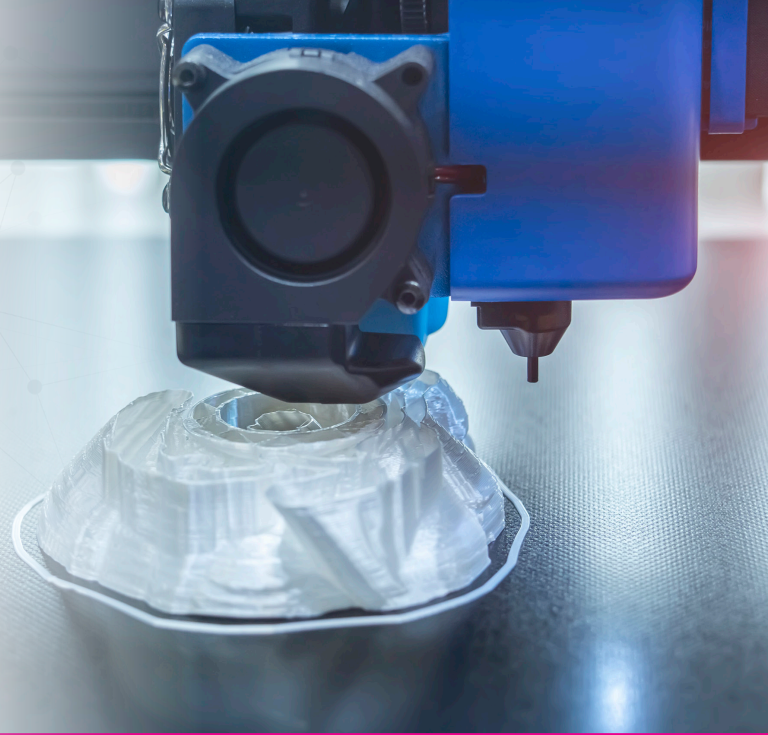
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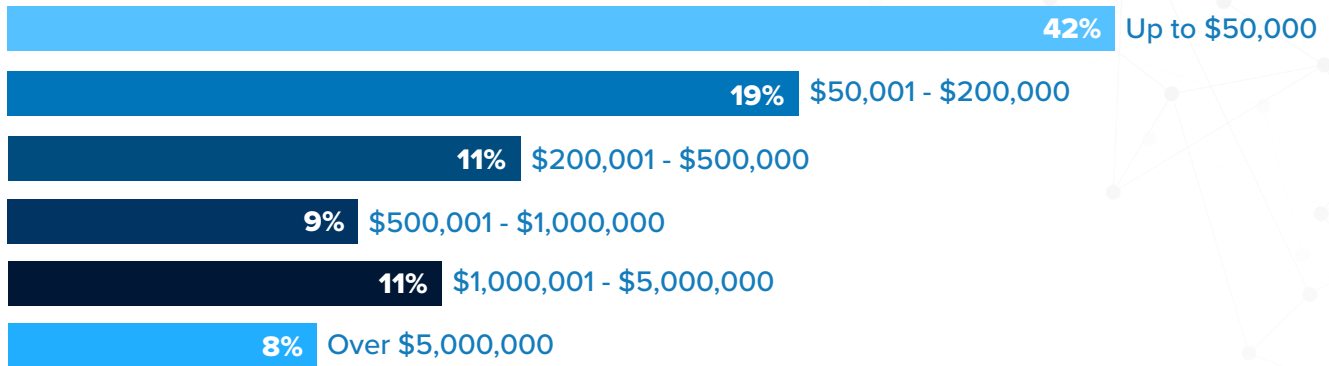
PURCHASING POWER

78% of RAPID + TCT attendees influence equipment purchase decisions in their companies.

39% of RAPID + TCT attendees had equipment budgets that exceeded \$200,000.



BUDGET



TOP TECHNOLOGIES EVALUATED

RAPID + TCT attendees indicated they came to the show to evaluate the following technologies, among others (multiple responses):

Additive Manufacturing	62%	Lasers	13%
3D Printing	57%	Plastics/Polymers	13%
Advanced Materials	22%	Castings	12%
3D Imaging/Scanning	24%	Hybrid Additive Manufacturing Machines	12%
CAD/CAM	19%	Product Design & Engineering	12%
Design for Additive Manufacturing (DFAM)	18%	Post-Processing	12%
Automation	15%	Rapid Tooling	12%
Metals	15%	Composites	11%
Fused Deposition Modeling (FDM)	14%	Finishing and Coatings	11%
Laser Sintering	14%	Metal Deposition	11%
3D Printed Electronics	13%		



rapid + tct

MAY 2 - 4, 2023

McCormick Center, Chicago, IL

Contact us at **800.733.3976** or email rapid3devent@sme.org to reserve your space today.

For questions regarding this report, contact:

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North America's Largest and Most Influential Additive Manufacturing Event.

THE NEXT LEVEL

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SAVE — THE — DATE

MAY 2 - 4, 2023
McCormick Place, Chicago, IL



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